



LOW TEMPERATURES SHOULD EQUAL LOW ENERGY BILLS

The weather outside is frightful, but lower energy bills are so delightful.

As temperatures drop, utility customers should be focused on keeping cozy, not on increased energy bills. **Empower your customers to take control of their energy use to stay warm and save money.**

Questline's **High Bill Series** delivers essential information about level billing options, bill assistance programs and energy efficiency tips to help your customers lower their energy costs.

WE CAN HELP



SAVINGS ADD UP! According to the U.S. Department of Energy, the typical household could save 25% on utility bills with energy efficiency measures, adding up to around \$2,200 annually.

Our comprehensive High Bill Series includes:

- **3 mobile-responsive, season-specific emails** highlighting savings tools and resources
- **Built-in flexibility**, allowing you to easily brand and customize the series
- **No-hassle implementation** with Questline's experienced, highly responsive team
- **Seamless deployment** through our Engage™ platform
- **Post-send analytics** captured daily and generated as a report

Give the Gift of Energy Efficiency

Our High Bill Series works because it offers flexibility for customers to choose what energy efficiency solutions work for them and explains why their bills are high in the first place. This holiday season, gift your utility's customers with the knowledge and power to take energy use into their own hands.

Questline's High Bill Series can help.

LEARN MORE

[Unsubscribe](#) | [Manage Subscriptions](#)



© 2021 QUESTLINE | All Rights Reserved.
5500 Frantz Rd., Suite 150 | Dublin, OH 43017