



**As summer heats up, many customers fear being left in the dark.** They may be concerned about the end of shutoff moratoriums and confused by seasonal spikes in bills. As their energy utility, reassure them that they are in control of their energy use and provide resources to help keep bill surprises at bay.

Questline's **High Bill Series** delivers essential information to customers about level billing options, bill assistance programs and energy efficiency tips to help them lower their energy costs. **This series works because it gives customers the flexibility to choose what works for them and explains why seasonal changes can impact energy use.**

**Our comprehensive series includes:**



**3 mobile-responsive, season-specific emails** highlighting savings resources



**Built-in flexibility**, allowing you to easily brand and customize the series



**No-hassle implementation** with Questline's experienced deployment team



**Seamless deployment** through our Engage™ platform



**Post-send analytics** captured daily and generated as a report



According to our 2021 Energy Utility Benchmarks Report, the top-performing content for both residential and business customers focused on **energy efficiency and cost savings.**

**Predictability is Key**

Don't let seasonal highs or lows stress your customers. Take away unexpected surprises by reminding customers about the ways they can save energy and money. Questline's High Bill solution can help.

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5500 Frantz Rd., Suite 150 • Dublin, OH 43017

