



It's time to look ahead!

Even though many of us are still processing 2020, the fact is – **2022 is almost here!** Start your marketing strategy planning with us by joining our final webinar of the year, "2022 Email Marketing Best Practices & Trends."

Ring in the New Year with insights that will help your utility connect with hard-to-reach customers and drive program conversions. The party will start on **November 18 at 1 p.m. EST** with guest speakers from Litmus and Questline.

Speakers will share what email trends to focus on, which stats to utilize when benchmarking success and how the pandemic will continue to affect digital engagement.



Cynthia Price
VP of Marketing
Litmus



Bethany Farchione
Marketing Director
Questline

2022 Email Marketing Best Practices & Trends

Thursday, November 18, 2021 – 1:00 p.m. EST

Duration: 1 hour

[JOIN US](#)

There is no charge to participate. This event requires registration and space is limited. If you have problems with registration or need additional assistance, please contact us at webinars@questline.com.

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